

How You Can Make Big Money With Simple Email Marketing Campaigns. To The Tune of \$100,000+ in Under 60 Days!

If You think that \$100,000 in one month is a difficult thing to achieve, check out these numbers. Everything in business (and in a lot of aspects of life) is about numbers. Proof is ALWAYS in the numbers.

I set up an E-Mail Campaign to sell a Product that wasn't even mine. I

was an affiliate and just used my plain old affiliate link (from clickbank)

This Product was an E-Book Course for Losing Weight. (a very HOT niche)

This Can be done with any niche. Some great suggestions are:

1. Golf
2. Money Making Opportunities (Work at Home)
3. Travel
4. Music
5. Electronics
6. Fitness
7. Addiction
8. Self-Improvement
9. Depression
10. Business to Business

I decided that numbers were going to play a big part in my success. I

started doing calculations and calculations until I couldn't look at

the calculator anymore.

I was getting about a 2% conversion rate promoting the same affiliate

link on my website. (Pretty Low Conversion Rate)

I tried to be conservative in my calculations so I used the 2% conversion rate for the prospective Email campaign. I figured if I can

Email 10,000,000 'targeted' Weight Loss consumers in one month (or a little bit longer) the numbers would look like this:

If we sent 10,000,000 E-mails Promoting the Weight Loss E-Book, based on research we figured about 2% of those people would read the email

and click on the affiliate link after reading the sales email. That would be 200,000 clicks or 'hops' to view the Ebook sales page

If I had a 2% conversion in sales that would be only 4,000 Purchases.

I was making about \$30 per sale in affiliate commission so 4,000 sales

x \$30 = \$120,000!

Whoa! Now Wait.....how am I going to reach 10,000,000 people in a month or under 60 days?

I found out that there are plenty of companies out there that offer

Bulk Emailing services to 'targeted' consumers! Some actually send out

Opt-In emails that ask people what type of products they would like to

receive emails about and some even have a form to fill out that asks

how much they are willing to spend on such products (via a checkbox

for \$0-100 or \$100-200 - \$200-\$500, etc.)

These customers fill out the form, Opt-In and then send the email

back....You KNOW they're interested and responsive customers!

This is almost more like a Joint Venture situation. They have giant lists

(millions of people) in many different niche markets, and you get to email

your sales pitch to them. This is much better than buying email addresses

and sending unsolicited email (Spam) to millions of people. We

do not recommend
that route. There are a lot of scammers out there, especially in
this department so
do your research!
If you Google Bulk Email Services you will find everything you
need.
The service I found costs around \$5,000 to send 10,000,000
emails in a
month/under 60 days. If \$5,000 is out of your league, read
NOTE#2 Below.

UPDATE:

The company we used is called Headstrong Media. The link to
their site is:

<http://www.headstrong-media.com/>.

-ALSO-

<http://www.infousa.com/>

is a great resource for this service and they are a top company.

This is a great price considering the numbers you
can generate! What if you just had a 1% conversion? That's still
\$60,000 (if you are NETing \$30 commission which a lot of
products do)

What about a half of a percent conversion? That's still \$30,000!!!
I suggest you find a company that offers to mail to their Opt-In
list.

Do not purchase a bunch of email addresses. Find a reputable
company
that doesn't even show you the email addresses and sends your
advertising campaign to their opt-in clients for your niche. Make
sure

you ask them if they provide tracking links for you within 24
hours so

you can view your stats (emails sent/opens/clicks/views). Do
your

research before you choose a company! Also, for a small fee
they will

be able to put together an impressive HTML sales email for you that will convert better than just a text sales letter, but well written text emails have made people millions of dollars in the past! Make sure you include your affiliate link or a link to your website in the email! I hope this information inspires you and makes you a lot of money in the future. Happy Mailing!

NOTE: We used affiliate marketing for this campaign. You can apply this method to your OWN product, E-Book, Software, Membership Site, etc. The Success of Your Campaigns also Rely on the Conversion Rates of your Product.

NOTE #2: You do NOT necessarily need to spend \$5,000 right away. You can certainly send out less E-Mails for your first campaign, which would be much cheaper. Once you've profited enough to go for the Ten Million E-Mails in one month level, then you can achieve proportional results to your previous campaigns. (If you converted at 2%, then you may very well do the same just at higher numbers. Business is very much a numbers game.

PS - Make Sure you NEVER are involved in SPAMMING people. DO NOT go out and purchase a list of email addresses and send them unsolicited emails. That is spam. The services I mentioned do not sell you

the

Email addresses, you never see the email address but your advertising

campaign goes out and you get tracking links to how many opens/views/clicks you've had.